



Mobi[®] for Utilities

Flexible On-site Energy and EV Charging

Electricity demand on the grid is changing, as are customer expectations from their energy providers. Utilities face pressure to generate returns while creating a positive customer experience by promoting new avenues for access to electricity. The surge in EV sales has offered such an opportunity to capitalize on an expanding market service. New energy storage technologies are disrupting markets typically served by gas and diesel generators. Embracing technology in this increasingly digital and distributed economy enables utilities to diversify their service offerings and provide a positive customer experience.

FreeWire is helping to provide innovative solutions for utilities to re-energize their customer base and increase electricity sales through clean distributed power. The Mobi product line brings off-site power and EV charging to anyone, anywhere, and provides an opportunity for you to engage with your customer base with better solutions for them and their community.

The Statistics

1.5% is the retail electricity sales growth rate in the past decade

40% of customers want more innovative services from their energy provider

60% of customers believe generating or purchasing renewable energy is important

47% of those polled state the biggest deterrent for EV adoption is lack of charging stations



Flexible Solutions

FreeWire offers two mobile battery-powered solutions for a variety of utility and consumer applications:

Mobi® Gen

The Mobi Gen is a mobile battery-powered solution providing clean, quiet on-site power for facilities or remote sites that require a guaranteed source of power. Powerful enough for events, construction and all backup power needs.

Featured Application

Enhancing the Customer Experience

The Mobi Gen can be deployed for immediate consumer use for applications typically dominated by gas-powered generators.

Use Cases:

- Offer new services such as power for event AV equipment use, displacing traditional diesel generator applications
- Promote a positive customer experience through environmentally friendly power with zero smog or GHG emissions
- Increase brand visibility, operating equipment safely in dense urban environments

Mobi® EV Charger

The Mobi EV Charger is a battery-powered charging solution that can be quickly deployed to meet the growing EV market demand with no additional fixed infrastructure.

Featured Application

Accelerating EV Adoption

Encourage EV adoption by providing innovative, easy-to-use charging solutions to your customers.

Use Cases:

- Offer EV charging services for customers who are in the process of having permanent charging built
- Increase customer access to EV chargers during busier periods
- Give customers the opportunity to test convenient EV charging to help push EV adoption



Mobi Gen



Mobi powering the Los Angeles March for Science



Mobi EV Charger



Remote charging for EVs

Begin a FreeWire pilot with Mobis today. Our team will assist in optimizing Mobi deployments to measure the success of customer engagement, track increased energy usage in new verticals and quantify sustainability benefits by offering EV charging and distributed energy options.

Schedule a demo today: demo@freewiretech.com